

TIPS FOR TAKING A GREAT PHOTO FOR YOUR PRAYER CARD

1

WATCH THE BACKGROUND

An uncluttered background will eliminate any distractions behind you. If the background is out of focus, that's even better yet.



2 **SMILE**

Looking happy and confident makes your supporters feel more connected to you and your ministry.

3 **RESOLUTION**

Photographs should be a minimum of 2,000 x 1,400 pixels. However, most modern cameras will produce a photograph with sufficient resolution for use on a prayer card.

4 **EXTRA
SPACE**

Leave a bit of extra space for our graphic designers to add type, logos, or other info. We can crop out any unnecessary space.



5 **ADJUSTMENTS**

We can make adjustments to the color balance and brightness of your photograph, if needed.

Keep the lighting even and consistent. Standing partially in the shade and partially in the sunlight will yield poor results. Avoid wearing hats that can cast shadows under your eyes.

6 **LIGHTING**

IT ALL STARTS WITH A GOOD PHOTO